GET YOUR COMMUNITY READY FOR THE 2020 CENSUS AND SHAPE YOUR FUTURE!

WHO GETS COUNTED?

**COUNT EVERY LIVING PERSON IN NEW YORK STATE**
- All children biological, in joint custody, in care of grandparents & other family, foster care & Newborns at home or hospital
- Citizens & Non-citizens
- Extended family members
- People with no permanent housing
- Young parents

NOT SURE?
COUNT THEM WHERE THEY LIVE AND SLEEP MOST OF THE TIME

COUNT THEM WHERE THEY ARE LIVING/LIVED ON APRIL 1, 2020

WHEN WILL THE COUNT BEGIN?

MID-MARCH 2020
- Invitation with unique census ID sent to each NY address

LATE MARCH 2020
- Reminder letter is sent

EARLY APRIL 2020
- Reminder postcard is sent

MID-APRIL 2020
- Reminder letter and paper census sent out

LATE APRIL 2020
- Reminder postcard is sent

MAY-JULY 2020
- Census taker visits homes that haven't responded

RESPOND USING THE CENSUS ID OR YOUR ADDRESS

HOW DO WE GET COUNTED?

ONLINE, BY PHONE OR TTY
RESPOND IN 13 LANGUAGES
Arabic, Chinese, English, French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Tagalog, Vietnamese

[OR]

BY PAPER
RESPOND IN 2 LANGUAGES
English, Spanish

WHY GET COUNTED?

PROGRAM FUNDING
SNAP, School Lunch Program, WIC, Child Care, Head Start

OUR DEMOCRACY
Number of seats in Congress, Electoral Votes, Redistricting

COMMUNITY DEVELOPMENT
Jobs, Planning, Resources, Transportation

For more information & resources, visit BIT.LY/NYCENSUS2020

NEW YORK KIDS COUNT
NYS COUNCIL ON CHILDREN AND FAMILIES