

# Lake Shore Graduate Newsletter

## THE CHOSEN PATH

January Edition, 2017



*Submitted by Lake Shore Central Teachers & Alumni:  
Kevin Schamberger (class of 1992)  
Elizabeth Schamberger (class of 1999)*

### **Chad Hornberger, Class of 2009**



Chad Hornberger is a graphic designer and illustrator at Disney Theatrical Group in New York City. Working closely with Music Theatre International, Chad is responsible for branding Disney's licensed titles for professional theatres, amateur theatres, and educational institutions across the country. Some of Chad's recent work can be found at the Junior Theater Festival and BroadwayCon in January 2017.



Chad earned his Bachelors of Fine Arts in Communication Design at Buffalo State College, where his design work has been awarded and recognized by the American Advertising Federation.

In 2015-2016, Chad received four ADDY Awards for his work in advertising and brand design.

Prior to moving to New York City, Chad worked for various design studios in Buffalo, where he created content for clients such as: Brian Moorman's P.U.N.T. Foundation, The Public Newsweekly, Buffalo Startup Weekend, Patti Looney Photography, Norris Clifton Aerial Photography, and Solar by CIR.

When Chad was away from the office, he was greatly involved in the Buffalo music scene as a singer and guitarist in the pop/rock band, Crashfuse. The band has shared the stage with major label artists, such as American Authros, The Tea Party, and Down With Webster. Chad gives notable credit to Crashfuse for his early growth in promotion and business development.



"A special thanks to all the educators at Lake Shore, who have given me the knowledge and inspiration to succeed throughout the years. In addition, I express my deepest gratitude to my family, friends, and coffee for being an incredible support system. Each and every single one of you mean the world to me."